

# Coolangatta Surf Life Saving Club Strategic Plan

## Surf Life Saving Club Mission

Coolangatta SLSC is committed to producing highly trained and skilled life savers to ensure proactive lifesaving measures are always our priority while being a valued part of the local community by producing a range of opportunities for members and the public

## Surf Life Saving Club Vision

Zero preventable deaths on Coolangatta Beach

## Surf Life Saving Club Values

- ✓ Preservation of life
- ✓ Community service
- ✓ Teamwork & leadership
- ✓ Trust & respect
- ✓ Innovative
- ✓ Inclusive

## Surf Life Saving Club Goals

- ✓ Be the Club where people want to be – family and friends
- ✓ Sufficient funds now and in the future
- ✓ Safe, quality and fit for purpose facilities and property
- ✓ Recognise our privileged position and the important role we play in the community
- ✓ Ensure strong governance structure and practices

## Coolangatta Surf Life Saving Club Strategic Pillars

1. Membership	2. Finance	3. Facilities, Property, Equipment	4. Community	5. Accountability
Be the Club where people want to be – family & friends	Sufficient funds now and in the future	Safe, quality and fit for purpose facilities and property	Recognise our privileged position and the important role we play in the community	Ensure strong governance structure and practices
<p><b>Membership</b></p> <p>1.1. Identify weaknesses in membership categories and pursue strategies to grow membership, particularly in weak categories.</p> <p>1.2. Prepare and implement an active engagement plan to retain members.</p> <p><b>Health &amp; Wellbeing</b></p> <p>1.3. Provide a safe and friendly environment for members.</p> <p>1.4. Encourage a healthy lifestyle through training and active participation in lifesaving and surf sports.</p> <p><b>Education &amp; Leadership</b></p> <p>1.5. Ensure members have the opportunity to become the best lifesaver they can be through ongoing training and attainment of awards.</p> <p>1.6. Allow opportunities to develop careers in lifesaving through scholarships and mentoring.</p> <p>1.7. Provide excellence in leadership by providing leadership and management skills and training to the current and future committee members.</p>	<p>2.1. Continue to grow and support core income streams.</p> <p>2.2. Implement a system and provide resources to identify and evaluate alternative income streams.</p> <p>2.3. Ensure strong financial planning to control costs and gain efficiencies in operations and spending.</p> <p>2.4. Undertake an annual risk assessment and identify opportunities to mitigate.</p>	<p><b>Facilities &amp; Property</b></p> <p>3.1. Committed to maintaining an excellent standard of facilities.</p> <p>3.2. Maintain a rolling master plan for the facilities that includes future planning, maintenance planning and space management.</p> <p>3.3. Establish a sinking fund to support the master plan.</p> <p><b>Equipment</b></p> <p>3.4. Maintain an equipment replacement strategy to ensure ongoing quality and availability.</p> <p>3.5. Undertake reviews of equipment needs based on use, current technology and member numbers and needs.</p>	<p>4.1. Identify the community stakeholders.</p> <p>4.2. Engage with the community through a regular and professional communication strategy.</p> <p>4.3. Participate actively in the community.</p>	<p>5.1. The leadership of the Club will act with integrity.</p> <p>5.2. Ensure directors are properly inducted and have the skills to do their role effectively.</p> <p>5.3. Decision making will be transparent and based on the best interests of the Club as a whole.</p> <p>5.4. Ensure future sustainability through effective planning</p> <p>5.5. The Club’s desired culture will be clearly defined, communicated and managed.</p> <p>5.6. The Club’s risk appetite will be clearly defined and adhered to.</p>